



Application Serial No. 10/552,956  
Reply to office action of April 24, 2008

PATENT  
Docket: CU-4462

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In the Application: Sang Won PARK et al.

] Art Unit: 4143

Serial No: 10/552,956

] Ex.: Uber, Nathan C.

Filed: October 14, 2005

For: A METHOD OF INTRODUCING ADVERTISEMENTS AND PROVIDING  
THE ADVERTISEMENTS BY USING ACCESS INTENTIONS OF  
INTERNET USERS AND A SYSTEM THEREOF

**Certification under 37 C.F.R. §1.8(a)**

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with The United States Postal Service with sufficient postage as first class mail in an envelope addressed to The Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450 on August 18, 2008.

Seth Ufheil  
Seth Ufheil

**AMENDMENT UNDER 37 CFR 1.111**

**Mail Stop Amendment**

The Commissioner for Patents  
P.O. Box 1450  
Alexandria VA 22313-1450

Sir:

In response to the office action dated April 24, 2008, the applicants submit the following responsive amendment in the above-identified application. This amendment is considered to place the application in better condition for allowance.

Also enclosed is a Request for One-Month Extension of Time (requiring a fee of \$120, large entity), thereby extending the end date of the current term to August 24, 2008. 08/20/2008 HGBREM1 00000007 120400 10552956 02 FC:1202 50.00 DA

The Commissioner is authorized to charge the fee of \$270 to Deposit Account No. 12-0400 for the Extension of Time and the three added claims in excess of 20. No

other fee is believed to be required with this amendment, but, if this is not the case, please charge the requisite fee (or credit any overpayment) to Deposit Account No. 12-0400.

**Amendments to the Specification** begin on page 3 of this paper.

**Amendments to the Abstract** begin on page 4 of this paper.

**Amendment to the Drawings** begin on page 6 of this paper and include both an attached replacement sheet and an annotated sheet showing changes.

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 7 of this paper.

**Remarks/Arguments** begin on page 22 of this paper.

An **Appendix** including a substitute specification and amended drawing figures is attached following the last page of this paper.